

# College of Business and Information Systems

Summer 2017  
Newsletter

## NEW POSITIONS

The College of Business and Information Systems would like to congratulate Dr. Dorine Bennett and Renae Spohn and welcome them to their new roles.



Dr. Bennett has been appointed to serve as the new Dean of the College of BIS. She has worked at DSU for 30 years, and during that time she has been a faculty member, Director of the Health Information Management (HIM) Programs, Coordinator of the Master of Science in Health Informatics (MSHI) Program, and most recently was also Interim Dean of the College of Business and Information Systems.

Business and Information Systems.



Professor Spohn has been appointed as the new Director of the HIM Programs and Coordinator for the Master of Science in Health Informatics and Information Management (MSHIIM) Program. She has been an assistant professor in the College of BIS for 2 1/2 years and served as an adjunct instructor in online courses for DSU for 8 years before that.

The College of BIS will be welcoming four new faculty members in the Fall semester who will be joining 16 returning faculty members teaching classes on campus and online.

*The College of Business and Information Systems offers programs that have been accredited or approved by meeting national standards!*



[www.acbsp.org](http://www.acbsp.org)



[www.cahiim.org](http://www.cahiim.org)



[www.himss.org](http://www.himss.org)

**DSU**  
DAKOTA STATE

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# SUMMER CONFERENCES

Dr. Deb Tech and more than 800 individuals from 60 countries attended the Accreditation Council for Business Schools and Programs (ACBSP) conference in Los Angeles, CA. The conference focused on improving the quality of education within business colleges, creating better students for the ever-changing workplace. More than 70 sessions featuring presenters who are thought leaders in their respective areas, in three educational tracks: *Accreditation*, *Teaching Excellence*, and *Preparing Students for Career Success*. DSU stays current with the latest in business education.

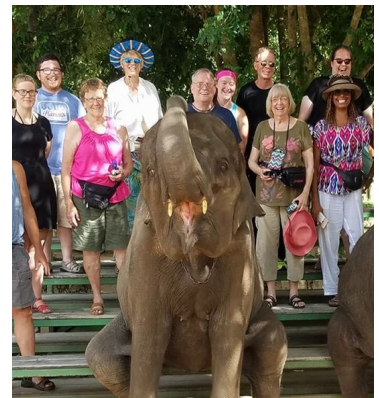
Dr. Chris Olson remotely joined others from DSU to make a presentation at the 2017 Annual Conference of the Association for the Assessment of Learning in Higher Education (AALHE) in Louisville, KY. They spoke about DSU's pilot project to collect student learning assessment data through our locally-developed system (leveraging Word, Excel, SQL Server, and VisualStudio) to allow faculty members to submit data at their convenience aligning data collection with routine grading done by faculty members.

The American Health Information Management Association's Assembly on Education (AOE) Symposium in Anaheim, CA was attended by DSU faculty members, Julie Wulf Plimpton and Dorine Bennett. This event provides the educators opportunities to network with professionals, learn about current topics for course development, and be updated on important information to maintain program accreditation from the Commission on Accreditation of Health Informatics and Information Management Education (CAHIIM).

## Summer Travel

Nineteen travelers from DSU took a “phenomenal” summer vacation to Vietnam, Cambodia and Thailand – led by trip organizer Dr. Deb Tech, associate professor in the College of BIS. The group experienced the historic and scenic beauty featured in movies such as *Kong* and *Lara Croft Tomb Raider*. In addition, they visited war museums in Vietnam, rode elephants in Thailand and enjoyed massages and tuk-tuks in Cambodia. And the food – the wonderful food! If you'd like to see more pics from the trip, search for “DSU - IndoChina 2017” on [Facebook](#).

Dr. Tech organizes trips for alumni, students and community members on a regular basis. Join us for the next trip – viewing the Northern Lights in Iceland (2018-19). If interested, contact [Deb.Tech@dsu.edu](mailto:Deb.Tech@dsu.edu) for more information.



# CAREER & TECHNICAL EDUCATION

The College of BIS continued a positive relationship with South Dakota's Career and Technical Education (CTE) programs this Summer. CTE is a rigorous, cutting-edge program that puts an emphasis on career education for middle and high school students. South Dakota students can graduate with an emphasis on career exploration and developing skills and knowledge for work to meet the needs of South Dakota's in-demand industries. Dr. Deb Tech was invited to attend a two-day session in Sioux Falls, SD to assist CTE in setting learning standards for high-school marketing students. For more info about CTE visit <http://doe.sd.gov/octe/cte.aspx>

## SUMMER RESEARCH

Dakota State University was well represented at the Americas Conference on Information Systems (AMCIS) in Boston in August. A number of faculty and students presented on their research projects in various sessions at AMCIS, including four Technology, Research, Education and Opinion (TREQ) talks, which are presentations of a formulated research idea, seven presentations of papers in Emergent Research sessions, which are presentations about research in progress that will be presented and published at a later date, and two presentations on completed research papers. Faculty were also selected to present at the pre-AMCIS *MIS Quarterly* Author Development Workshop prior to the conference. AMCIS is an A+ rated IS conference involving a double-blind review process for invitations for presentations and inclusion in the published proceedings. Congratulations to College of BIS faculty members, Cherie Noteboom, Jun Liu, Insu Park, Ronghua Shan, Linda Parks, Julie Wulf Plimpton, Renae Spohn, Deb Tech, and Zixing Shen.

Dr. Dave Bishop attended the Midwest Association for Information Systems (MWAIS) conference in Springfield, IL, where he and other College of BIS faculty, Cherie Noteboom and Deb Tech, and a number of graduate students



had their research presented and published in the conference proceedings. This was an excellent opportunity for online distance students to meet each other and DSU faculty members.

PUBLISHED RESEARCH!

### BANK RISK IN A DECADE OF LOW INTEREST RATES

BY: YEN-LING CHANG & DANIEL TALLEY

**Research Question**  
Although interest rates have been historically low since the Great Recession of 2008, banks still need to earn a competitive rate of return for stockholders and investors. Our research asks the questions: Will the banking regulations introduced in 2010 and later to reduce bank risk work as intended but prevent banks from earning a competitive return? Or will banks instead seek to hold riskier assets with higher expected returns despite the goals of the new bank regulations to reduce systemic bank risk?

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# INTERNSHIPS

As part of the curriculum for College of BIS programs students are required or have the option to complete internships or supervised professional practices. These experiences give students a “real-world” day-in-the-life perspective of their future careers. Students may schedule their time in a variety of settings ranging from hospitals to banks to retail shops and more. The duties and responsibilities will also differ depending on the interest of the students and the roles of the supervisors for the experiences.

This summer 30 health information management (HIM) students were placed for supervised professional practices in healthcare settings in Arizona, Minnesota, and several locations in South Dakota. From the business and information systems programs, 27 students were placed at various internships. The students were placed all over the United States, from South Dakota to Hawaii, including San Diego, California and Las Vegas, Nevada. These experiences are invaluable to our students and we are very thankful to all of the professionals and others who are willing to host the students!



Daniel Adeleye, one of our MSIS international students, received an innovation award while doing his internship for Ensono in Chicago this Summer.

## CONGRATULATIONS STUDENTS!

DSU PBL sent eight students and one advisor, Dr. Dan Talley, to the PBL National Leadership Conference in Anaheim, CA from June 24 to 27, 2017. The students competed in up to two events each in which they earlier qualified at a regional Spring Leadership Conference held in Ames, IA. The students who competed are: Casey Bethke, Colin Miles, Kelly Brusven, Lindsey Vogl, David Weidler, Leah Hofer, Isaac Citrowske, and Morgan DuHamel. In each event, the top ten competitors are recognized, which is a distinct honor.

Four DSU PBL students won national recognition in three events:

- 1) Colin Miles — 2<sup>nd</sup> in Management.
- 2) Casey Bethke and Kelly Brusven — 3<sup>rd</sup> in Desktop Publishing, a team event.
- 3) David Weidler — 8<sup>th</sup> in Business Statistics.

In addition, DSU PBL won one chapter award at the national conference, winning recognition as a ‘distinguished chapter’.



The DSU chapter of Delta Mu Delta, was recognized as a Gold Star member due to increase in membership and timely submission of required reports. Delta Mu Delta is a business honor society that recognizes and encourages academic excellence of students at qualifying colleges and universities.